

Become a NAACO Corporate Sponsor

Corporate sponsorship for NAACO is based on an annual contribution similar to institution membership fees. The goal of this arrangement is to more fully integrate the role of corporate sponsors through active participation in our organization.

NAACO has an approximate current membership of 320 member institutions and 600 individuals affiliated with those member institutions throughout Canada and the United States.

Depending on the level of partnership, opportunities for corporate partners to interact with our organization may include:

- Visible presence on the NAACO website
- Visible presence in NAACO publications
- Visible presence in NAACO press releases
- Participation in the Annual Conference
- Participation in NAACO Regional Meetings
- Inclusion as a member of the NAACO Corporate Advisory Council

There are four levels of partnership in our organization:

I. Ph. D. Level Sponsorship

Level of Participation: \$20,000

Sponsorship benefits include:

1. Incorporation of sponsor name and brand into the following:
 - Logo on Home page of NAACO Website with hyperlink to sponsor website
 - Logo on Conference page with hyperlink to sponsor website
 - Name listing on Sponsor and Industry Resource pages of NAACO website with hyperlink to sponsor website (catalogued by services)
 - Logo on printed and promotional materials:
 - Conference promotional brochure
 - Conference signage
 - Conference promotional e-blasts
 - E-newsletter during Conference promotion period
 - Mention in Conference press release
2. Participation in the Annual Conference (Average of 250 participants from Canada and the U.S.)
 - Exhibit space in Corporate Showcase
 - Priority placement of exhibit space
 - 30 linear feet of exhibit space (three (3) skirted 6-foot table)
 - One full-page advertisement in the conference delegate book
 - Featured on the Corporate Showcase “Game Card”
 - Four (4) complimentary conference registration for sponsor representatives:
 - Three (3) days breakfast
 - Two (2) days lunch
 - Four (4) complimentary registrations to the Opening Night Reception

- Four (4) complimentary registrations to the Night Out in Austin
- Four (4) conference delegate books complete with list of delegates
- Option to participate in non-sales program presentations during scheduled sessions
- Option to three (3) Ignite sessions at lunch or breaks
- Option to introduce two (2) sessions
- Identified as Ph.D. level sponsor by Gold Sponsor Ribbon on conference badge
- List of NAACO delegates via email prior to the conference

Corporate sponsors wishing to register additional representatives to attend beyond the number included in their sponsorship package may do so by paying an additional registration at the member rate established for each conference.

3. Upon renewal of participation for a second consecutive year at the same level, eligibility to apply for a seat on the NAACO Corporate Advisory Council.
4. Option to participate in Regional Meetings:
 - Participate in up to four (4) meetings per year
 - Participation is process-oriented rather than marketing based
5. Option to receive sponsor invoices on a quarterly basis (August 1, November 1, February 1, May 1)

II. Master's Level Sponsorship

Level of Participation: \$12,500

Sponsorship benefits include:

1. Incorporation of sponsor name and brand into the following:
 - Logo on Home page of NAACO website with hyperlink to sponsor site
 - Logo on Conference page with hyperlink to sponsor site
 - Name listing on Sponsor and Industry Resource pages of NAACO website with hyperlink to sponsor site (catalogued by services)
 - Logo on printed and promotional materials:
 - Conference promotional brochure
 - Conference signage
 - Conference promotional e-blasts
 - E-newsletter during Conference promotion period
 - Mention in Conference Press Release
2. Participation in the Annual Conference (Average of 250 participants from Canada and the U.S.)
 - Exhibit space in Corporate Showcase
 - Priority placement of exhibit space
 - 20 linear feet of exhibit space (two (2) skirted 6-foot table)
 - One half-page advertisement in the conference delegate book
 - Featured on the Corporate Showcase "Game Card"
 - Three (3) complimentary conference registration for sponsor representatives:
 - Three (3) days breakfast
 - Two (2) days lunch
 - Three (3) complimentary registrations to the Opening Night Reception
 - Three (3) complimentary registrations to the Night Out in Austin
 - Three (3) conference delegate books complete with list of delegates
 - Option to participate in non-sales program presentations during scheduled sessions
 - Option to two (2) Ignite sessions at lunch or breaks

- Option to introduce one (1) session
- Identified as Master's level sponsor by Silver Sponsor Ribbon on conference badge
- List of NAACO delegates via email prior to the conference

Corporate sponsors wishing to register additional representatives to attend beyond the number included in their sponsorship package may do so by paying an additional registration at the member rate established for each conference.

3. Upon renewal of participation for a third consecutive year at the same or higher level, eligibility to apply for a seat on the NAACO Corporate Advisory Council.
4. Option to participate in Regional Meetings:
 - Participate in up to three (3) meetings per year
 - Participation is process-oriented rather than marketing based

III. Bachelor's Level Sponsorship

Level of Participation: \$5,000

Sponsorship benefits include:

1. Incorporation of sponsor name and logo into the following:
 - Logo on Conference page with hyperlink to sponsor site
 - Name listing on Sponsor and Industry Resources pages of NAACO Website with hyperlink to sponsor site (catalogued by services)
 - Logo on printed and promotional materials:
 - Conference promotional brochure
 - Conference signage
 - Conference promotional e-blasts
 - E-newsletter during Conference promotion period
2. Participation in the Annual Conference (Average of 250 participants from Canada and the U.S.)
 - Exhibit space in Corporate Showcase
 - Priority placement of exhibit space
 - 10 linear feet of exhibit space (one (1) skirted 6-foot table)
 - One quarter-page advertisement in the conference delegate book
 - Featured on the Corporate Showcase "Game Card"
 - Two (2) complimentary conference registration for sponsor representatives
 - Three (3) days breakfast
 - Two (2) days lunch
 - Two (2) complimentary registrations to the Opening Night Reception
 - Two (2) complimentary registrations to the Night Out in Austin
 - Two (2) conference delegate books complete with list of delegates
 - Option to participate in non-sales program presentations during scheduled sessions
 - Identified as Bachelor's level sponsor by White Sponsor Ribbon on conference badge

Corporate sponsors wishing to register additional representatives to attend beyond the number included in their sponsorship package may do so by paying an additional registration at the member rate established for each conference.

3. Upon renewal of participation for a fourth consecutive year at the same or higher level, eligibility to apply for a seat on the NAACO Corporate Advisory Council.
4. Option to participate in Regional Meetings:
 - Participate in up to two (2) meetings per year
 - Participation is process-oriented rather than marketing based

IV. Conference Exhibitor

Exhibitor fee: \$3,000

Benefits include:

1. Incorporation of Exhibitor name and brand into the following:
 - Logo on Conference page with hyperlink to the exhibitor's website
 - Name listing on Industry Resources page of the NAACO website with a hyperlink to the exhibitor's website

Above benefits are valid from receipt of payment for the duration of the fiscal year (through July 31).

- Logo included in the conference delegate book
2. Participation in the Annual Conference (average of 250 participants from Canada and the U.S.)
 - Exhibit space in the Corporate Showcase
 - 10 linear feet of exhibit space (one (1) skirted 6-foot table)
 - Featured on the Corporate Showcase "Game Card"
 - One (1) complimentary conference registration for exhibitor representative.
 - Three (3) days breakfast
 - Two (2) days lunch
 - One (1) complimentary registration to the Opening Night Reception
 - One (1) complimentary registration to the Night Out in Austin
 - One (1) conference delegate book complete with list of delegates

Conference Registration for additional representatives may be purchased at the non-member rate established for each conference.

For more information on becoming a NAACO Sponsor or Conference Exhibitor, contact us via email at info@naaco.info.